LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
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In the first 6 months of this year, Philip Morris unit sales grew by 6 billion cigarettes . . . more than the rest of the industry combined.

And only Philip Morris has posted increases in both unit sales and market share for every year since 1970. Proof that Philip Morris is keeping old friends and making new ones faster than anyone else in the tobacco industry.

So, if those loyal smokers don't see Philip Morris brands in your store, you'll be losing sales and profits somebody else will make.

Check your Philip Morris order regularly. Be sure it keeps pace with America's fastest-growing family of brands.

Source: Maxwell Report, courtesy of Maxwell Division of Wilson Tool Specialties, Inc.

Don't lose out on sales– "It's time to check your Philip Morris stock."

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Source: https://www.industrydocuments.ucsf.edu/docs/hygn0003
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